



Our Mission

To generate and increase revenues from digital content worldwide, with focus on emerging markets and Africa, by providing YouTube management and monetization services for musicians, music labels, producers and entertainment content owners.

Our Services

A one-stop-shop for YouTube content management and monetization, providing our customers with the perfect solutions they need to meet their requirements.

Unique promotion package for high potential channels:

- Advertising and promoting your YouTube channel
- Promotion budget will be allocated according to revenue potential
- Analyzing your target markets by Online Marketing experts
- Implementing special expertise for video promotion
- Social Media promotions
- Promoting the content through our network

Managing YouTube channel

- Uploading all videos & audio content
- Building and designing official branded YouTube channels
- Monetizing the content using advanced set of tools provided by YouTube
- Providing detailed & transparent monthly reports for your channels
- Collecting all revenues from YouTube
- Covering all operational and technical aspects

Our Business Models

Simple revenue share business models, with no fixed fee or minimum guarantee demand, making our collaboration flexible and risk free. Since our solutions are commercially proven, their implementation is quick and simple, providing with an extremely short time-to-market implementation.

Our Team

Seasoned executives veterans of the digital content industry with extensive experience working with the YouTube platform worldwide. Our professional team consists of content managers, product managers, programmers, graphic designers, marketing managers, and law and finance personals - provide together the best possible service, personally fitted to each customer's demands and requirements

Partners

Menta Music is an Official YouTube Premium Partner worldwide.

Our focus is on emerging markets and Africa and we represent well-known content brands and content creators, such as musicians, music labels, producers and entertainment content owners.